BUSINESS ADMINISTRATION BACHELOR DEGREE

Degree Plan

General Education Requirements

Code

Communications ((9 credits)	
ENG 110	Composition I	3
ENG 120	Composition II	3
COM 110	Fund. of Public Speaking	3
Arts Humanities (6 credits)	6
See Gen. Ed Matr	rix (https://uttc-public.courseleaf.com/academic-	
affairs/general-ed	ducation-matrix/)	
Social Sciences (1	2 credits)	12
PSY 111	Introduction To Psychology	
SOC 110	Introduction to Sociology	
	rix (https://uttc-public.courseleaf.com/academic- ducation-matrix/)	
Math, Science Tec	chnology (14 credits)	
CSC 101	Introduction to Computers	3
MTH 103	College Algebra	4
or MTH 104	Finite Math	
MTH 210	Elementary Statistics	3
(https://uttc-pub	sience Technology general education course lic.courseleaf.com/academic-affairs/general- /math-science-technology/) (LAB Science)	4
Institutional Speci	ific (2 Credits) (2 credits)	
FND 106	First Year Exp & Health Living	2
Required Program	n Core Courses	
ACT 200	Elements of Accounting I	3
ACT 201	Elements of Accounting II	3
ACT 316	Legal Environment of Business	3
BAD 225	Professional Communication for	3
BAD 251	Personal Finance	3
BAD 301	Principles of Marketing	3
BAD 302	Principles of Management	3
BAD 325	Consumer Behavior	3
BAD 382	Human Resource Management	3
BUS 120	Fundamentals of Business	3
BUS 130	Tribal Government	3
BUS 170	Entrepreneurship	3
BUS 247	Spreadsheet Applications	3
BUS 303	Principles of Finance	3
BUS 310	Grant Writing	3
BUS 356	Organizational Behavior	3
BUS 401	Tribal Enterprise	3
DUO 406	Business Ethics	3
BUS 406		
BUS 415	Nonprofit Management	3
	Nonprofit Management Organizational Leadership	3
BUS 415	-	

Total Credits		121
See Gen. Ed Matrix (https://uttc-public.courseleaf.com/academic-affairs/general-education-matrix/)		
BAD 240	Sales	
Electives (6 credits required)		6
ECO 202	Macroeconomics	3
ECO 201	Microeconomics	3

¹ Denotes Native Studies institutional requirement.

Credits

Program Learner Outcomes

Graduates of the UTTC Business Administration BS degree program will:

- 1. Synthesize leadership principles and management strategies to achieve organizational objectives.
- 2. Develop sustainable and culturally sensitive business practices.
- 3. Formulate evidence-based decisions using critical thinking, problemsolving, and data analysis.
- Recommend ethical and social responsibility strategies in the business environment.